



FOR IMMEDIATE RELEASE

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HOTEL MELA INVITES GUESTS TO EXPERIENCE DOWNTOWN NEW YORK CITY

-- *Package offers inside view of historic downtown NYC, downtown guides, Metro Cards, accommodations and more --*

NEW YORK, NY – It is largely known that the early beginnings of this great city, New York City, began downtown with the arrival of immigrants to Ellis Island, home to the Lady in the Harbor, The Statue of Liberty. But aside from the Statue of Liberty there are many historical sites, museums and monuments located in the downtown area. Hotel Mela has selected the most significant points of interests and created a new package called *Downtown NY See It to Believe It*.

The package includes deluxe accommodations for two with breakfast daily, a guide to downtown Manhattan provided by New York & Company along with two weekends Metro cards. Some of the downtown sights highlighted in the package include historic Stone Street, South Street Seaport, The Immigrant Museum, The African Burial Ground, Battery Park, Staten Island Ferry, Ground Zero and much more. It is available November 2007 through February 29, 2008 and is priced at just \$599 per room, per night, available Friday through Sunday.

Downtown NY See It to Believe It - Package Features

- Deluxe luxury room accommodations (based on double occupancy)
- Breakfast for two
- New York and Company Downtown Guide
- Two Weekend Metro Cards

“Downtown Manhattan is where the foundation was laid for a city that would become the capital of the world. To truly experience the soul of New York City, it is imperative to experience the downtown area. This package simplifies the travelers’ choices,” said David Lopez, general manager.

After checking out the sites and sounds of Downtown Manhattan, guests can retire 228 spacious guestrooms and suites that offer *At Home Sophistication*, style and comfort. Plush custom-made mattresses, Egyptian cotton bedding, chenille throws, decadent covered pillows and neck rolls and window coverings in the newest home design palates of blue and brown provides a luxury bedroom feel to each guestroom and suite.

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Furnishings crafted in rich mahogany wood furnishings and headboards with special reading lamps and plush occasional chairs offer a departure from typical hotel furnishings. Amenities and treats feature some of New York's favorites such as Dylan's candies, premium bar brands and H₂O spa products. Each room is outfitted with complimentary WiFi, ample sized writing desks and Ergonomic chairs. Fabulous luxury penthouse suites include a windowed bedroom high above Times Square with magnificent views of the bright lights of the city that never sleeps.

All guests enjoy complimentary use of the hotel's "Your Desires" program enabling guests to customize their stay with special requests prior to arrival. Additionally, the hotel's Desires Associates can arrange special requests for the hottest shows to the hidden gems of the city during their stay. Hotel Mela also offers complimentary use of a well-equipped and private fitness facility with the latest exercise technology including flat screens and cable access.

Hotel Mela is now home to the critically-acclaimed Saju Restaurant located adjacent to the hotel and serving French-Vietnamese cuisine for breakfast, lunch and dinner. Saju Restaurant features an exotic atmosphere of natural and bamboo woods with Asian-inspired artifacts and objects. A lively bar is the meeting place of New Yorkers in the know and is home to the Mela Martini, as well as fine and rare vintages and bar brands.

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The rate is based on single or double occupancy, exclusive of taxes and gratuity and subject to change and availability. It is valid X until X with blackout X. Offer cannot be combined with any other packages, offer or negotiated rate. For more information visit the website at www.hotelmela.com or contact us at 1-877-452-6352.

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About Desires Hotels

Desires Hotels is a Miami based hotel Management Company which provides a wide range of services to both institutional and individual owners of independently branded modern boutique hotels in the United States and Caribbean. The Desires portfolio currently includes the award-winning 93 room Sagamore Hotel, the 66-room Wave Hotel, the 83-room Circa 39, the 40-room Hotel Astor, the 62-room Betsy Ross Hotel, the 24- room St. Augustine Hotel and the 87-room condo hotel The Strand Ocean Drive in Miami Beach, Fla., the award-winning 76-room San Juan Water & Beach Club Hotel in San Juan, Puerto Rico, the 110-room Glenn Hotel in Atlanta, Ga., and the recently opened 235-room Hotel Mela in New York City, NY. For more information about Desires Hotels, call (305) 577-8484 or visit www.desireshotels.com.

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EDITORS' NOTE:

High-resolution color photos are available upon request. For media previews please contact Trica Jean-Baptiste Communications.