



FOR IMMEDIATE RELEASE

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HOTEL MELA'S "THE FABULOUS LIFE OF ME" PACKAGE CELEBRATES THE RICH CULTURE AND HISTORICAL SIGNIFICANCE OF NEW YORK'S GAY COMMUNITIES

-- *Package features components of Fabulous – chic boutiques, restaurants, bars, lounges and cool districts* --

NEW YORK, NY – New York City is home to some of the most historically significant and culturally enriched gay communities and neighborhoods. In recent years, these neighborhoods have undergone a renaissance welcoming in a new generation of critically-acclaimed restaurants, nightspots, boutique retailers and residents from around the world. Hotel Mela has created a new package showcasing these neighborhoods and highlighting what makes them truly fabulous in a new package titled **“The Fabulous Life of Me.”**

From the historic Stonewall in the West Village where the “fabulous life” was born to the migration to Chelsea and renaissance of Hell’s Kitchen, “The Fabulous Life of Me” takes tourists on a historical and cultural voyage. The package also indulges the traveler to discover their inner fabulousness with discounts at the hottest restaurants and clubs such as *Bamboo 52 Restaurant* and *Posh*. Shopping discounts at chic and cool retail boutiques Delphinium Home, Delphinium Cards or Wear Me Out are also included. To maintain their fabulousness upon their return home, guests are treated to one year subscriptions to Instinct or DIVA Magazines.

“The ‘Fabulousness of Me’ package is a celebration of one of the many communities which truly makes New York City the greatest in the world- the gay and lesbian community. It is also meant to enrich the travelers’ experience and to encourage all to truly celebrate the fabulousness in all of us,” said David Lopez, general manager, Hotel Mela. “This package offers a true New York experience.”

The Fabulous Life of Me Package

- Guides to: Stonewall, West Village, Chelsea and Hell’s Kitchen
- Deluxe Room Accommodations for Two
- 10 percent off Dinner at Bamboo 52 Restaurant
- Two Free Drinks at Posh
- 10 percent off any purchase at either Delphinium Home, Delphinium Cards or Wear Me Out
- One year subscription to Instinct Magazine or DIVA Magazine

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With 228 guestrooms and suites, Hotel Mela caters to the “Fabulousness” of its guests as each room is outfitted with specially-designed furnishings and extravagant touches it calls *At Home Sophistication*. Bedrooms are plush with custom designed mattress and Egyptian cotton and high-thread count bedding. Lavish Chenille throws, an abundance of pillows and neck rolls for lounging provides a luxurious retreat after a day of sightseeing and shopping. Designed as an oasis, bedrooms feature warm rich woods with headboards outfitted with reading lamps, occasion Mohair covered chairs, flat screen televisions, WiFi and a treasure trove amenity and mini-bar filled with New York brand items. Baths are serene and spa-inspired and stocked with H₂O products. Two penthouses high above the hustle and bustle of Times Square offer a birds eye view of the skyline and windowed bedroom with amazing views of the city’s sky scrapers.

The Fabulousness continues throughout the hotel with an intimate and inviting lobby styled in art deco fashion with oversized sofas in vibrant covers and specially designed lighting and filled with calming scents. Adjacent to the lobby is the critically-acclaimed Saju Restaurant which artfully blends French and Vietnamese flavors in an impressive menu that can be enjoyed for breakfast, lunch and dinner. Saju is also home to the Mela Martini, the perfect nightcap to a fabulous day.

Complimentary services offered includes Hotel Mela’s Desires Program, a program that lets guests choose their preferences prior to arrival. The Desires Manager asks “What is Your Desire?” and invites guests to advise prior to their stay by logging onto www.hotelmeladesires.com. A private fitness room equipped with the latest technology is also provided to guests complimentary.

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The Fabulous Life of Me package is available x through. Rates start at X and is based on double occupancy, subject to change, exclusive of tax and gratuities. The package cannot be combined with other offers and is based on a X to X day stay. To book please visit the website at www.hotelmela.com or contact us at 1-877-452-6352.

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About Desires Hotels

Desires Hotels is a Miami based hotel Management Company which provides a wide range of services to both institutional and individual owners of independently branded modern boutique hotels in the United States and Caribbean. The Desires portfolio currently includes the award-winning 93 room Sagamore Hotel, the 66-room Wave Hotel, the 83-room Circa 39, the 40-room Hotel Astor, the 62-room Betsy Hotel, the 24- room St. Augustine Hotel and the 87-room condo hotel The Strand Ocean Drive in Miami Beach, Fla., the award-winning 76-room San Juan Water & Beach Club Hotel in San Juan, Puerto Rico, the 110-room Glenn Hotel in Atlanta, Ga., the 235-room Hotel Mela in New York City, NY and the 100 room Iron Horse Hotel in Milwaukee, WI scheduled to open the summer of 2008. **For more information about Tecton Hospitality, call (305) 577-8484 or visit www.tectonhospitality.com or www.desireshotels.com.**

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EDITORS’ NOTE: High-resolution color photos are available upon request. For media previews please contact Trica Jean-Baptiste Communications.