



FOR IMMEDIATE RELEASE

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**HOTEL MELA'S CELEBRATES VALENTINE'S DAY ALL MONTH LONG WITH
ROMANTIC GETAWAY SPECIAL**

-- Hotel Mela celebrates Valentine's Day with special rate throughout the month of February --

NEW YORK, NY – Valentine's Day is perhaps the most romantic day of the year. So why not make Valentine's Day a month long experience in one of the most vibrant and exciting cities in the world? Hotel Mela, located in the heart of Times Square and Theater District in New York City, celebrates the "Month of Love" with a **Valentine's Day Special** package rate available through February 29, 2008.

Hotel Mela, with its central location in mid-town Manhattan, offers the perfect venue for couples to experience a romantic rendezvous in the city that never sleeps. The Valentine's Day Special makes any day in February a special day to take in the sights of Manhattan, see a Broadway play, enjoy a candlelight diner or take a lovely stroll through Central Park.

The Valentine's Day Package

- **Deluxe room accommodations for two in Executive Room**
- **Available February 1 – February 29, 2008**
- **Rates are \$409 per couple based on double occupancy**
- **Includes one bottle of Piper Heidsieck champagne delivered to the room upon arrival**
- **Includes one box of Leonidas Belgian chocolates**
- **Includes one complimentary American breakfast in bed for two**

Rates are based on double occupancy and subject to availability; black out dates may apply. Room tax and gratuity not included. This offer may not be combined with any other offers and is not valid for exiting reservations.

Couples who would prefer to take this particular occasion to relax will find Hotel Mela's 288 guestrooms outfitted with specially-designed furnishings and extravagant touches to calm the senses.

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Hotel Mela calls it *At Home Sophistication*. Bedrooms are plush with custom designed mattress and Egyptian cotton and high-thread count bedding. Lavish Chenille throws, an abundance of pillows and neck rolls for lounging provides a luxurious retreat after a day of sightseeing and shopping. Designed as an oasis, bedrooms feature warm rich woods with headboards outfitted with reading lamps, occasion Mohair covered chairs, flat screen televisions, WiFi and a treasure troth amenity and mini-bar filled with New York brand items. Baths are serene and spa-inspired and stocked with H₂O products. Two penthouses high above the hustle and bustle of Times Square offer a birds eye view of the skyline and windowed bedroom with amazing views of the city's sky scrapers.

The hotel also offers an intimate and inviting lobby styled in art deco fashion with oversized sofas in vibrant covers and specially designed lighting and filled with calming scents. Adjacent to the lobby is the critically-acclaimed Saju Restaurant which artfully blends French and Vietnamese flavors in an impressive menu that can be enjoyed for breakfast, lunch and dinner.

Complimentary services offered includes Hotel Mela's Desires Program, a program that lets guests choose their preferences prior to arrival. The Desires Manager asks "What is Your Desire?" and invites guests to advise prior to their stay by logging onto www.hotelmeladesires.com. A private fitness room equipped with the latest technology is also provided to guests complimentary.

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The Valentine's Day Special package is available February 1 through February 29, 2008.

Rates are \$409 based on double occupancy, subject to change and exclusive of tax and gratuities. Offers cannot be combined with any other packages, offer or negotiated rate.

Blackout dates may apply. For more information visit the website at www.hotelmela.com or contact us at 1-877-452-6352.

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About Desires Hotels

Desires Hotels is a Miami based hotel Management Company which provides a wide range of services to both institutional and individual owners of independently branded modern boutique hotels in the United States and Caribbean. The Desires portfolio currently includes the award-winning 93 room Sagamore Hotel, the 66-room Wave Hotel, the 83-room Circa 39, the 40-room Hotel Astor, the 62-room Betsy Hotel, the 24- room St. Augustine Hotel and the 87-room condo hotel The Strand Ocean Drive in Miami Beach, Fla., the award-winning 76-room San Juan Water & Beach Club Hotel in San Juan, Puerto Rico, the 110-room Glenn Hotel in Atlanta, Ga., the 235-room Hotel Mela in New York City, NY and the 100 room Iron Horse Hotel in Milwaukee, WI scheduled to open the summer of 2008. **For more information about Tecton Hospitality, call (305) 577-8484 or visit www.tectonhospitality.com or www.desireshotels.com.**

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